

NEWS RELEASE

WESTERN CANADA'S INDEPENDENT CORPORATE FINANCE ADVISOR

March 8, 2018

Capital West Advises PPI on Sale to iA Financial Group

Founded in 1978, PPI is one of the largest managing general agencies supporting independent advisors in Canada. PPI operates 15 marketing and resource offices across Canada and has a national distribution network of over 3,000 advisors. Through PPI, advisors and their clients gain access to specialized tools and knowledge including actuarial, tax and expertise in the design and customization of insurance products.



sale to



Founded 125 years ago, iA Financial Group is one of the largest insurance and wealth management companies in Canada and has become the leading insurance brokerage distributor in Canada.

Capital West Partners acted as exclusive financial advisor to PPI on this transaction.

CapitalWest

PARTNERS



Capital West Partners delivers specialized financial advice to management teams, publicly and privately owned businesses, corporations and government entities in Western Canada. Established in 1990, Capital West is an independent corporate finance firm based in Vancouver, BC, providing advisory services in the areas of:

- Divestitures
- Mergers & Acquisitions
- Financial Advisory
- Valuation & Fairness Opinions
- Restructuring

Active in all industry sectors, Capital West has a proven track record of success, working closely with entrepreneurs and management teams to structure, negotiate and flawlessly execute complex mid-market deals, all in the most efficient and effective manner in order to maximize shareholder value.

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