

NEWS RELEASE

December 17, 2024

Capital West Advises Good Natured Products on sale to Hilco Capital

Good Natured Products is a North American leader in eco-friendly food packaging, bio-based plastic extrusion, and other plant-based products. Founded in 2006, the Company offers over 90 plant-based packaging designs and 400+ products from its facilities located in the US and Canada.



sale to



Hilco Capital is a special situations investor based in London, UK, with operations across Western Europe, Canada, and Australia.

Capital West acted as exclusive financial advisor to Good Natured Products on the transaction.

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As mid-market specialists, we deliver focused financial advice and transaction expertise to public and private companies, as well as public sector entities, in Western Canada and beyond for a range of transaction situations including:

- Divestitures
- Mergers & Acquisitions
- Strategic Financings
- Valuation & Fairness Opinions
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