

NEWS RELEASE

December 17, 2024

Capital West Advises Good Naturesd Products on sale to Hilco Capital

Good Naturesd Products is a North American leader in eco-friendly food packaging, bio-based plastic extrusion, and other plant-based products. Founded in 2006, the Company offers over 90 plant-based packaging designs and 400+ products from its facilities located in the US and Canada.



sale to



Hilco Capital is a special situations investor based in London, UK, with operations across Western Europe, Canada, and Australia.

Capital West acted as exclusive financial advisor to Good Naturesd Products on the transaction.

CapitalWest
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EXPERIENCE

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RESULTS



Founded in 1990, **Capital West Partners** is an independent M&A advisory firm based in Vancouver, BC with a global reach through our IMAP partnership.

As mid-market specialists, we deliver focused financial advice and transaction expertise to public and private companies, as well as public sector entities, in Western Canada and beyond for a range of transaction situations including:

- Divestitures
- Mergers & Acquisitions
- Strategic Financings
- Valuation & Fairness Opinions
- Financial Advisory Assignments

Capital West has a proven track record of 30+ years completing transactions that maximize value for our clients. Since inception, we have completed deals with over \$11 billion in combined total value.

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